



CHARLIE CRIST
GOVERNOR

ANDREW C. AGWUNOBI, M.D.
SECRETARY

December 7, 2007

Dear Provider:

I am pleased to announce that the Back-to-School Florida KidCare Outreach campaign was such a success that outreach efforts will continue with a holiday campaign. Over 15,000 more children in Florida now have health care coverage!

Governor Crist has once again asked the KidCare partner agencies to coordinate a holiday enrollment campaign to encourage families to apply for health care coverage for their children. We would greatly appreciate your assistance in making sure parents are reminded of the tremendous opportunity this represents for their children.

In August, we sent you KidCare flyers to display in your office. We are now asking you to help with the Holiday KidCare Outreach campaign by displaying the enclosed KidCare holiday flyer.

As you may know, the Florida KidCare program offers health care insurance to eligible uninsured children through the following components:

- Medicaid for children – ages birth through 18
- MediKids – ages 1 through 4
- Healthy Kids – ages 5 through 18
- Children's Medical Services Network – ages birth through 18 for children with special health care needs

The KidCare program offers benefits for many of Florida's families. The Medicaid component covers children in low income families at no cost. The other programs offer coverage to children with higher family incomes with families usually paying a \$15 or \$20 monthly premium. The Healthy Kids and MediKids programs also offer a "Full Pay" component for children who do not qualify for the reduced premium.

Families are encouraged to apply online at www.floridakidcare.org. Families may also call the KidCare Information Line toll-free at 888-540-5437 to have an application mailed to them.

Please help us spread the word about Florida KidCare and encourage families to give their children the gift of health care this holiday season!

Sincerely,

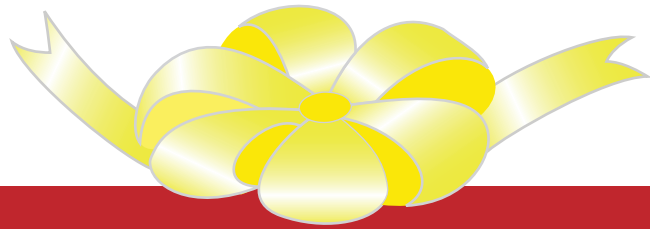
Andrew C. Agwunobi, M.D.
Secretary

ACA/med
Enclosure

2727 Mahan Drive, MS# 20
Tallahassee, Florida 32308



Visit AHCA online at
<http://ahca.myflorida.com>



Give your child the gift of health care coverage

Florida KidCare is health insurance for uninsured children from birth through age 18.

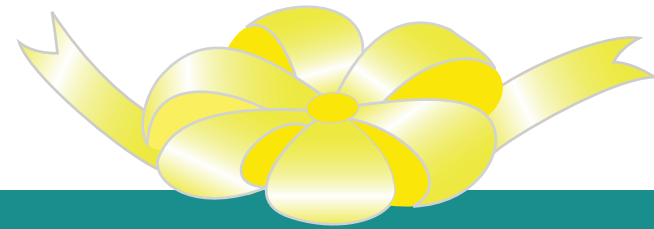
- * Eligibility is based on income and family size
- * Some families pay an affordable monthly premium. Many families pay nothing at all
- * Apply on-line or call to request an application:

www.floridakidcare.org

1-888-540-5437

Florida KidCare wishes you and your family a happy and healthy holiday season!

Fl♥rida KidCare



Dé a su niño el regalo de un seguro de salud

Florida KidCare es un seguro médico para niños, que no tienen cobertura médico, desde que nacen hasta los 18 años.

- * La elegibilidad para Florida KidCare se basa en los ingresos y en el tamaño de la familia
- * Algunas familias pagan una prima mensual económica. Muchas familias no pagan nada
- * Aplique por el Internet o si desea una solicitud, llame gratis:

www.floridakidcare.org

1-888-540-5437

¡Florida KidCare le desea a usted y a su familia una temporada de fiestas de fin de año con felicidad y salud!