



CHARLIE CRIST  
GOVERNOR

ANDREW C. AGWUNOBI, M.D.  
SECRETARY

August 10, 2007

Dear Provider:

As you may know the Florida KidCare program offers health care insurance to eligible uninsured children through the following components:

- Medicaid for children – ages birth through 18
- MediKids – ages 1 through 4
- Healthy Kids – ages 5 through 18
- Children's Medical Services Network – ages birth through 18 for children with special health care needs

In an effort to boost participation in the program, Governor Crist has asked KidCare partner agencies to coordinate a back to school enrollment campaign to encourage families to apply for health care coverage for their children. This effort will coincide with the statewide back-to-school tax-free holiday, which runs from August 4 to August 13, 2007. We are requesting your help in this effort. Included in this package are a number of KidCare flyers for display in your office. We would greatly appreciate your assistance in making sure parents are reminded of the tremendous opportunity this represents for their children.

The KidCare program offers benefits for many of Florida's families. The Medicaid component covers children in low income families at no cost. The other programs offer coverage to children with higher family incomes with families usually paying a \$15 or \$20 monthly premium. The Healthy Kids program also offers a "Full Pay" component for children who do not qualify for the reduced premium.

Families are encouraged to apply on-line at [www.floridakidcare.org](http://www.floridakidcare.org). Families may also call the KidCare Information Line toll-free at 888-540-5437 to have an application mailed to them.

Please help us spread the word about Florida KidCare and encourage families to put their children's health care coverage at the top of their back-to-school checklists!

Sincerely,

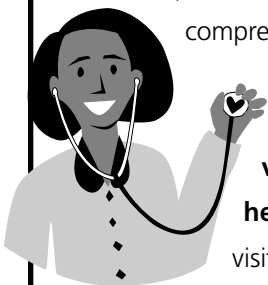
Andrew C. Agwunobi, M.D.  
Secretary

CF/mjb

# Put health insurance on your child's back-to-school list.



Back to school means immunizations. Even Florida's seventh graders need boosters. Health insurance is an important part of your child's daily life. **Florida KidCare** is a child health insurance program that offers comprehensive health care benefits to children birth through 18 years of age. Eligibility for the KidCare program is based on family size and household income. Some families pay an affordable monthly premium. Many families pay nothing at all. **Benefits covered by KidCare include:** • doctor visits • prescriptions • check-ups • vision • shots • hearing • hospitalization • mental health • labs • emergencies • dental. To request a mail-in application, call our toll-free number or visit [www.floridakidcare.org](http://www.floridakidcare.org) to apply on-line.



**1-888-540-5437**

TTY 1-877-316-8748

**Fl**♥**rida KidCare**

[www.floridakidcare.org](http://www.floridakidcare.org)



Fl♥rida KidCare

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menos para los  
padres.

Un futuro más brillante  
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para recién nacidos  
hasta los 18 años.

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Aplique por vía internet  
[www.floridakidcare.org](http://www.floridakidcare.org)  
o llame al número gratis  
**1-888-540-5437**



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Information is available online in English and Creole. • Ou Ka jwen enfòmasyon sa yo nan entènèt an inglés ak kreyòl.