



JEB BUSH, GOVERNOR

CHRISTA CALAMAS, SECRETARY

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### **ENHANCED BENEFIT ACCOUNT**

Dear Pharmacy Provider:

Medicaid beneficiaries in your area who are enrolled in a Medicaid Reform Health Plan are eligible for the Enhanced Benefits Account (EBA) program. This provides funds for over the counter health related purchases that will be billed through the pharmacy point of sale system the same way a prescription claim is submitted. Beneficiaries can earn up to \$125 per year through the EBA. This program was announced in our letter to you last month.

The first EBA notices are being mailed to Medicaid beneficiaries in your area this month informing them of credits they received for qualified healthy behaviors. This letter is to help you understand how to submit a claim and get payment for OTC items they select. A listing of eligible healthy behaviors, eligible OTC products and detailed billing guidelines is available on our website at [http://ahca.myflorida.com/Medicaid/medicaid\\_reform](http://ahca.myflorida.com/Medicaid/medicaid_reform).

If the product has an NDC number, structure the claim just like a prescription claim but using either your Pharmacist license ID (PSxxxxxxx) or the designated EBA program ID (EB1111111) as the prescriber. If your license is less than 7 numeric digits, insert zero characters after PS to pad it to the full 7 numeric characters.

If the product does not have an NDC use the UPC code on the package. UPC codes are only 10 digits (only using characters within the bar code boundaries) and most will require that a zero "0" character be inserted as follows:

If the UPC is formatted 4-6 or 4-4-2, add a leading zero

If the UPC is formatted 5-5, insert a zero between the 2 groups of 5

In testing we encountered occasional products that required using the UPC check digit which is to the right of the bar code boundary as the eleventh digit. If the first convention does not work correctly try using the check digit as the last digit for the code.

The list of eligible products will be updated regularly and includes many private label or store brand products if they are included in the First DataBank database which most health plans and many pharmacies use. Submit your regular retail price for these products. Reimbursement will be based on your usual and customary price or by Medicaid prescription drug policy if applicable.

You can get assistance by calling your local Area Medicaid office or by calling the ACS Pharmacy Helpdesk at 1 800-603-1714 or Medicaid pharmacy services in Tallahassee.

