



JEB BUSH
GOVERNOR

CHRISTA CALAMAS
SECRETARY

December 11, 2006

Re: e-Prescribing

Dear Medicaid Pharmacy Provider:

Electronic management of new and refill prescriptions will give you time savings, reduce the chance for errors and provide electronic or printed documentation for your records. Governor Bush enthusiastically endorses e-prescribing and asked the Agency for Health Care Administration and Medicaid to seek ways to increase acceptance and use of this advance in the delivery of health care for Floridians.

Medicaid makes e-prescribing available at no charge to physicians and ARNPs who are Medicaid providers as a part of the initiative to provide them with their patient's prescription drug history, Medicaid's Preferred Drug List (PDL) and a pharmacology database to allow checks for drug-to-drug and drug-to-disease interactions. This initiative is through a contract with a Florida company, Gold Standard Multimedia (GSM), and includes access for prescribers to the SureScripts e-prescribing network. The enclosed brochure describes how to access the system and is being mailed to physicians and ARNPs throughout Florida.

Almost all pharmacies in Florida are connected to the SureScripts e-prescribing network and those few not yet connected will get e-prescriptions transmitted to them automatically by facsimile. E-prescription transmissions are encrypted for security and are HIPAA compliant.

The Agency encourages you to embrace this technology because it reduces the potential for errors, improves efficiency in the health care system and ultimately improves health outcomes. This letter is to request you take three specific actions; ensure your pharmacy is capable of accepting electronic prescriptions, make sure your staff is trained to both send and receive refill authorizations as well as new prescriptions, and to communicate this to the physician and ARNP offices you work with.

Thank you for your services to Florida's Medicaid beneficiaries.

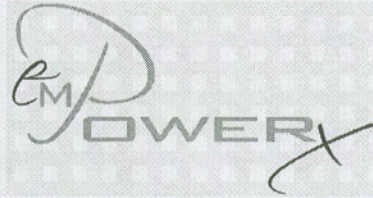
Sincerely,

Christa Calamas
Secretary

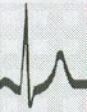
Enclosure

The convenience of ePrescribing

free with



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What is eMPowerx?

Florida Medicaid teamed up with Gold Standard to launch a first-of-its-kind program to offer physicians real-time data and electronic prescribing for Medicaid and non-Medicaid patients at the point of care.

eMPowerx offers:

- Preferred Drug Lists (Florida Medicaid and other available health plans)
- Patient-specific prescription histories
- Clinical Pharmacology[®] drug information
- Drug interaction screening tools
- Electronic prescribing
- Automated refill requests

Who can use eMPowerx?

Florida Medicaid providers writing prescriptions for Medicaid recipients (MD, DO, ARNP, PA) are eligible to participate in the eMPowerx program. Desktop computer access is also available to individuals assisting Medicaid providers, such as nurses, and medical technicians, to support the providers' efforts to integrate healthcare technology and electronic prescribing into their office workflow.



How do I register to participate in the eMPowerx program?

Register online at www.empowerx.com or call 800-375-0943, option 3.

The streamlined registration process takes less than 5 minutes to complete online or by telephone. You will be asked to register your state license, contact information, and office demographics. Your information is always confidential and will never be sold to a third party.

How much does the eMPowerx program cost?

The cost of eMPowerx for healthcare providers is zero! Florida Medicaid developed the program to help providers reduce duplicate therapies and fraud and abuse in the system. eMPowerx increases continuity of care among healthcare providers to improve patient outcomes and save money.

What documents are needed to complete my registration?

You will be directed to print, sign and notarize several documents at the end of your registration. These documents must be mailed to the address indicated. The material is HIPAA compliant and the documents must be on record prior to the activation of your account.

Once your documents are processed you will receive an email with links to a secure site to establish your username and password. You can log in and begin to use eMPowerx immediately after creating your username and password.

Questions? Call eMPowerx Clinical Services at 800-375-0943, option 3 or email clinicalservices@id-health.com