



JEB BUSH
GOVERNOR

CHRISTA CALAMAS
SECRETARY

December 11, 2006

Re: e-Prescribing

Dear Medicaid Provider:

Electronic medical records will be one of the significant changes to your practice in this decade, saving you and your staff countless hours and improving outcomes for your patients. Electronic management of new and refill prescriptions is immediately available to save time, reduce the chance for errors and provide printed documentation for patient charts. Governor Bush enthusiastically endorses e-prescribing and asked the Agency for Health Care Administration and Medicaid to seek ways to increase acceptance and use of this advance in the delivery of health care for Floridians.

This letter is to remind you, as a Medicaid provider, you have no-cost access to e-prescribing through an Agency-sponsored initiative with the Internet-based Gold Standard Multimedia (GSM) EmpowerRx program described in the enclosed brochure. This program provides a 90-day prescription drug history for your Medicaid patients, access to GSM's pharmacology database, information about Medicaid's Preferred Drug List (PDL), plus access to the SureScript e-prescribing network which already connects to over 98 percent of Florida pharmacies. In addition to Medicaid fee-for-service patients, many managed care plans also make their patient drug history and formulary or PDL information available through this system. If a pharmacy does not yet have the capability to receive an e-prescription, the SureScript program automatically converts the message to facsimile format and transmits it to the pharmacy.

Electronic prescription management can be through a wireless Internet connection or using a desktop computer connected to the Internet. The e-prescription is a secure, encrypted transaction, is HIPAA compliant and allows you to produce an electronic or printed copy for your patient's medical record. An e-prescription transmitted to the pharmacy eliminates any risk of misinterpretation or alteration and refill authorizations are documented for both you and the pharmacy.

We appreciate your services to Florida's Medicaid beneficiaries and if you have not yet enrolled, we encourage you to take advantage of the free e-prescribing network offered to our providers.

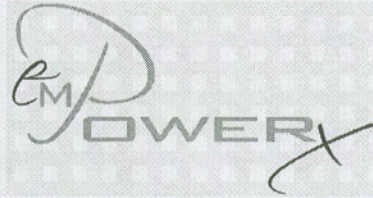
Sincerely,

Christa Calamas
Secretary

Enclosure

The convenience of ePrescribing

free with



**FLORIDA
MEDICAID**



What is eMPowerx?

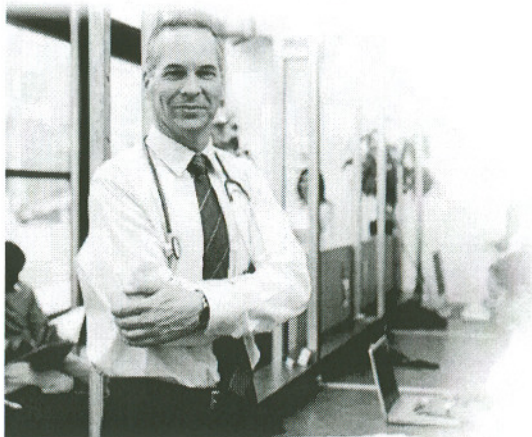
Florida Medicaid teamed up with Gold Standard to launch a first-of-its-kind program to offer physicians real-time data and electronic prescribing for Medicaid and non-Medicaid patients at the point of care.

eMPowerx offers:

- Preferred Drug Lists (Florida Medicaid and other available health plans)
- Patient-specific prescription histories
- Clinical Pharmacology[®] drug information
- Drug interaction screening tools
- Electronic prescribing
- Automated refill requests

Who can use eMPowerx?

Florida Medicaid providers writing prescriptions for Medicaid recipients (MD, DO, ARNP, PA) are eligible to participate in the eMPowerx program. Desktop computer access is also available to individuals assisting Medicaid providers, such as nurses, and medical technicians, to support the providers' efforts to integrate healthcare technology and electronic prescribing into their office workflow.



How do I register to participate in the eMPowerx program?

Register online at www.empowerx.com or call 800-375-0943, option 3.

The streamlined registration process takes less than 5 minutes to complete online or by telephone. You will be asked to register your state license, contact information, and office demographics. Your information is always confidential and will never be sold to a third party.

How much does the eMPowerx program cost?

The cost of eMPowerx for healthcare providers is zero! Florida Medicaid developed the program to help providers reduce duplicate therapies and fraud and abuse in the system. eMPowerx increases continuity of care among healthcare providers to improve patient outcomes and save money.

What documents are needed to complete my registration?

You will be directed to print, sign and notarize several documents at the end of your registration. These documents must be mailed to the address indicated. The material is HIPAA compliant and the documents must be on record prior to the activation of your account.

Once your documents are processed you will receive an email with links to a secure site to establish your username and password. You can log in and begin to use eMPowerx immediately after creating your username and password.

Questions? Call eMPowerx Clinical Services at 800-375-0943, option 3 or email clinicalservices@id-health.com